



Campaign Quick Facts

- **Goal:** \$200 million
- **Duration:** Six years, June 1, 2004 to May 31, 2010.
- **What Counts:** As a comprehensive campaign **all** gifts and pledges received during the campaign period will count.
- **Annual Fund:** The Annual Fund is at the heart of the campaign and this is the vehicle through which most alums (98%+) will participate.

Campaign Quick Facts

(continued)

- **Chairs:** Wilma Stein “Billie” Tisch ’48, Susan Kettering Williamson ’59, Sara Lubin Schupf ’62, John Howley ’80.
- **Volunteers:** The Campaign will be organized and managed by the Campaign Chairs and the Campaign Executive Committee, which currently has 17 members, including Jeff Segrave and Susan Kress as faculty representatives.



Campaign Priorities

Overview

- Ongoing Strength and Independence \$60 million
 - Academic Engagement \$50 million
 - Access, Diversity and Achievement \$50 million
 - Campus Environment \$40 million
- Total \$200 million**

Ongoing Strength and Independence

- Annual Fund \$35 million
 - Unrestricted Resources/ Endowment \$25 million
- Total** **\$60 million**



Academic Engagement

• Academic Programs	\$10 million
• Tang Teaching Museum	\$15 million
• Special Programs	\$10 million
• Natural Sciences, Mathematics and Computer Science	\$15 million
Total	\$50 million



Campus Environment

• Music/ Gateway	\$30 million
• Social, Performance and Study Space	\$5 million
• Athletics, Health and Wellness	\$5 million
Total	\$40 million

Gift Projections By Type

- Endowment
 - \$100-120 million (50-60% of total)

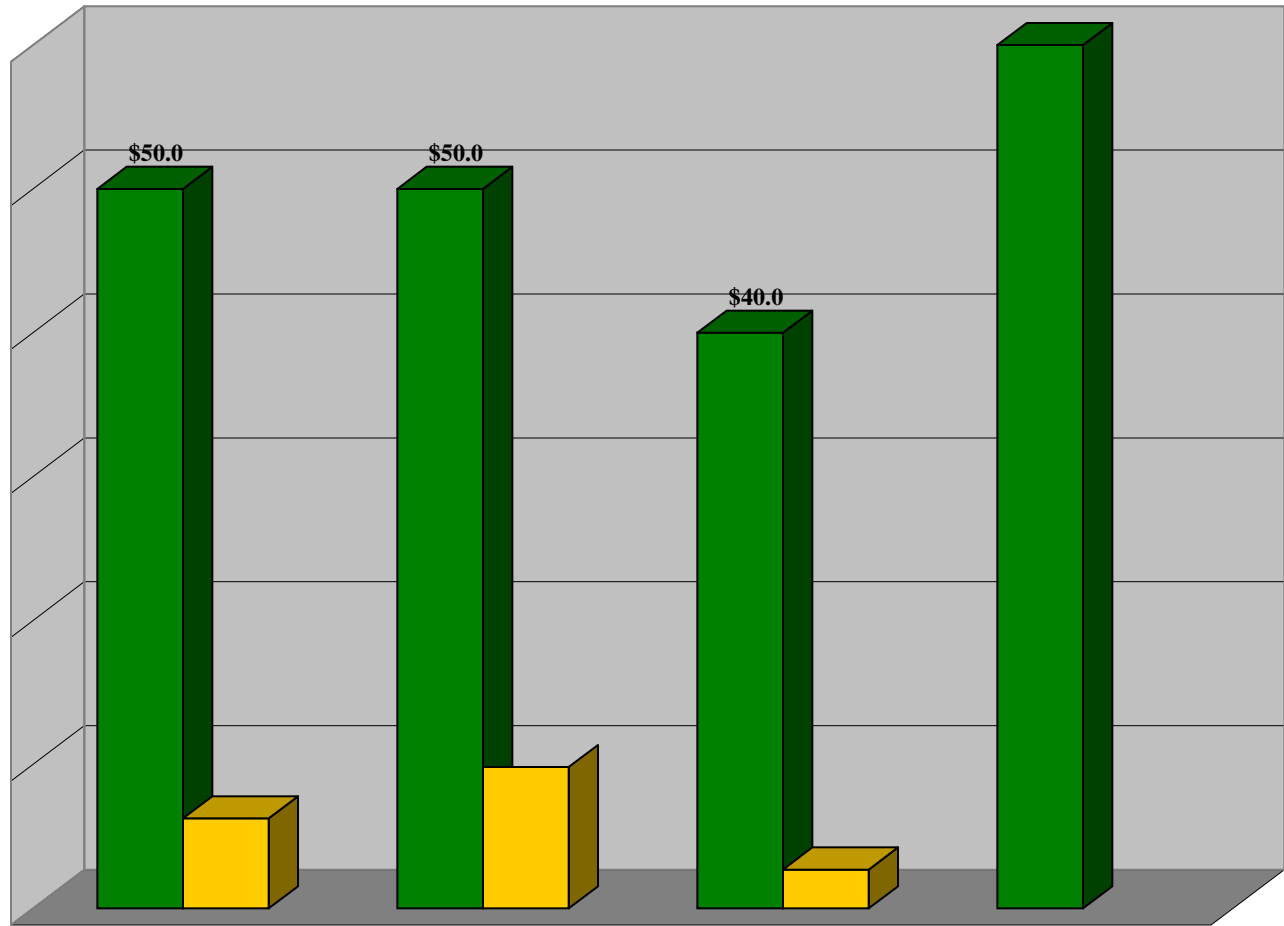


How We Have Set Priorities

- Started with Strategic Plan
- Discussed with Board and College leadership
- Targeted specific funding opportunities
- Assessed donor interest
- Reviewed with Campaign leadership



Gifts To Date By Area





A Few Key Facts

- Trustee giving to date: \$31 million+
- 17 one-million dollar gifts to date
- Largest gift in College's history: \$15 million
- Percentage and dollar total of gifts that are unrestricted: \$38 million (60% of current total)



How the Money Will Come In

- Not equally – not all projects are created equal
 - Some will meet goal
 - Some will exceed goal
 - Some will fall short
- New needs and opportunities will appear
 - Internally, new programs will be developed
 - Externally, new donors will present unexpected opportunities



Goals

- \$100 million by May 31, 2006
- \$200 million by May 31, 2010
- Identify new leaders
- Broaden our base of support
- Strengthen the College's brand and identity



What You Can Do

- Excel as teachers and scholars
- Assist with specific projects as needed
- Champion the College with **everyone**
- Contribute to campus campaign

Total To Date

\$63,226,181.41